

SEP 01 2006

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| REQUEST FOR CONTINUED EXAMINATION (RCE) TRANSMITTAL | | Application Number | 09/973,610 |
|--|--|------------------------|----------------------|
| Address to: Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 | | Filing Date | October 9, 2001 |
| | | First Named Inventor | Beyers, et al |
| | | Group Art Unit | 2623 |
| | | Examiner Name | Hossain, Farzana |
| | | Attorney Docket Number | A-7280 (191920-1060) |

This is a Request for Continued Examination (RCE) under 37 C.F.R. §1.114 of the above-identified application. Request for Continued Examination (RCE) practice under 37 CFR 1.114 does not apply to any utility or plant application filed prior to June 8, 1995, or to any design application. See Instruction Sheet for RCE's (not to be submitted to the USPTO) on page 2.

- Submission required under 37 CFR 1.114** Note: If the RCE is proper, any previously filed unentered amendments and amendments enclosed with the RCE will be entered in the order in which they were filed unless applicant instructs otherwise. If applicant does not wish to have any previously filed unentered amendment(s) entered, applicant must request non-entry of such amendment(s).

a. ☐ Previously Submitted. If a final Office action is outstanding, any amendments filed after the final Office action may be considered as a submission even if this box is not checked.

i. ☐ Consider the amendment(s) reply under 37 CFR 1.116 previously filed on

ii. ☐ Other:

b. ☒ Enclosed

i. ☒ Amendment/Reply

ii. ☐ Affidavit(s)/Declaration(s)

iii. ☐ Information Disclosure Statement (IDS)

iv. ☐ Other:
- Miscellaneous**

a. ☐ Suspension of action on the above-identified application is requested under 37 CFR 1.103(c) for a period of months. (Period of suspension shall not exceed 3 months; Fee under 37 CFR 1.17(i) required).

b. ☐ Other:
- Fees** The RCE fee under 37 CFR 1.17(e) is required by 37 CFR 1.114 when the RCE is filed.

a. ☐ The Director is hereby authorized to charge the following fees, any underpayment of fees, or credit any overpayments to Deposit Account No. I have enclosed a duplicate copy of the sheet.

i. ☐ RCE fee required under 37 CFR 1.17(e)


ii. ☐ Extension of time fee (37 CFR 1.136 and 1.17)


iii. ☐ Other:

b. ☐ Check in the amount of \$ enclosed.

c. ☒ Payment by credit card (Form PTO-2038 enclosed)

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038

| SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT REQUIRED | | | |
|---|---|-----------------------------------|--------|
| Name (Print Type) | Benjamin A. Balscr | Registration No. (Attorney/Agent) | 58,169 |
| Signature |  | Date | 9/1/06 |

| CERTIFICATE OF MAILING OR TRANSMISSION | | | |
|--|---|------|--------|
| I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop RCE, Commissioner For Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or facsimile transmitted to the U.S. Patent and Trademark Office on the date shown below. | | | |
| Name (Print/Type) | Brooke French | | |
| Signature |  | Date | 9/1/06 |

This collection of information is required by 37 CFR 1.114. This information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 422 and 37 CFR 1.11 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending on the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1455, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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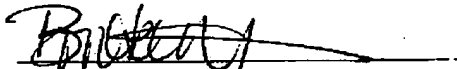
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**CERTIFICATE OF FACSIMILE TRANSMISSION
UNDER 37 CFR §1.8**

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted on the date indicated below via facsimile to the United States Patent and Trademark Office, facsimile number (571) 273-8300.

Date: September 1, 2006


Brooke French

In Re Application of:

Beyers, et al

Serial No.: 09/973,610

Filed: October 9, 2001

Confirmation No.: 6170

Group Art Unit: 2623

Examiner: Hossain, Farzana

Docket No.: A-7280 (191920-1060)

Title: Triggered Media Content in a Subscriber Television System

**Response to Office Action
RCE Transmittal
Credit Card Authorization Form (Amount \$790.00)**

Total Pages Transmitted (including cover sheet) 27